



WDIV

ORDER

Print Date 10/26/12

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Flight Dates **10/30/12-11/06/12**

Contract / Revision **262843 /**

Original Date / Revision
10/26/12 10/26/12

Advertiser **ISS/Restore Our Future**

Agency **Mentzer Media Services**

Buying Contact

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Product
RESTORE OUR FUTURE

Agency Com 15%

Billing Contact

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **2152**

Alt Order # **06390948**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-2

Advertiser Ref

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 212500

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	44	\$180,625.00	\$212,500.00	0.00	10/29/12	11/06/12	44	\$180,625.00	\$212,500.00
Totals	44	\$180,625.00	\$212,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WDIV	10/30/12	11/02/12	7-9am Today Show M-FCM Today Show		7-8a (7:00 AM-8:00 AM)	- 1111 - -	:30	4	\$2,500.00	P-2	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		4				\$2,500.00		0.00			
2	WDIV	10/30/12	11/02/12	M-F Local News @ 4pmCM M-F Local News @ 4pm		4p-430pm	- 1111 - -	:30	4	\$2,300.00	P-2	0.00	NM	4	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111 - -		4				\$2,300.00		0.00			
3	WDIV	10/30/12	11/02/12	6-630pm Local 4 News 6-630P M-F Local 4 News 6-630p		6P-630P	- 1111 - -	:30	4	\$5,500.00	P-2	0.00	NM	4	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111 - -		4				\$5,500.00		0.00			
4	WDIV	10/30/12	11/02/12	630-7p NBC Nightly News NBC Nightly News		630-7p	- 1111 - -	:30	4	\$5,000.00	P-2	0.00	NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111 - -		4				\$5,000.00		0.00			
5	WDIV	10/30/12	11/02/12		CM	7P-730P	- 1111 - -	:30	4	\$7,000.00	P-2	0.00	NM	4	\$28,000.00



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Contract / Revision **262843** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser **ISS/Restore Our Future** Product **RESTORE OUR FUTURE** Estimate # **2152**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F Access 7-730P Wheel of Fortune											
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111 - -		4				\$7,000.00		0.00			
6	WDIV	10/30/12	11/02/12	Jeopardy 730-8p M-F	CM	730P-8P	- 1111 - -	:30	4	\$7,000.00	P-2	0.00	NM	4	\$28,000.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111 - -		4				\$7,000.00		0.00			
7	WDIV	10/31/12	10/31/12	Wednesday 10-11p	CM	10-11PM	- - 1 - - - -	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
				Chicago Fire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - - -		1				\$10,000.00		0.00			
8	WDIV	11/02/12	11/02/12	Friday 9-10p	CM	9-10PM	- - - - 1 - -	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Grimm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - 1 - -		1				\$5,000.00		0.00			
9	WDIV	11/02/12	11/02/12	Friday 10-11p	CM	10-11PM	- - - - 1 - -	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
				Dateline NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - 1 - -		1				\$7,500.00		0.00			
10	WDIV	11/03/12	11/03/12	Sat 6-8am Loc News	CM	7-8am	- - - - - 2 -	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
				Sat 6-8am/Local 4 News		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - 2 -		2				\$2,000.00		0.00			
11	WDIV	11/03/12	11/03/12	Sat 7-8p Local News 11/3	CM	7-8p	- - - - - 1 -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				Sat Local News 11/3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - 1 -		1				\$1,800.00		0.00			
12	WDIV	11/03/12	11/03/12	Saturday 9-10p	CM	9-10PM	- - - - - 1 -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				Wheel Of Fortune / Jeopa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - 1 -		1				\$1,800.00		0.00			
13	WDIV	11/03/12	11/03/12	Saturday 10-11p	CM	10-11PM	- - - - - 1 -	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Law & Order: Special Vict											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - 1 -		1				\$2,000.00		0.00			
14	WDIV	11/04/12	11/04/12	Sun 8-9am Loc News	CM	Sun 8-9am	- - - - - 2	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
				Sun Local News 8-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - 2		2				\$1,300.00		0.00			
15	WDIV	11/04/12	11/04/12	Sun 6-630pm Local News	CM	Sun 6pm	- - - - - 1	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
				Sun 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - 1		1				\$2,800.00		0.00			
16	WDIV	11/04/12	11/04/12	Football Night Amer	CM	7-815p	- - - - - 1	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				Football Night Amer											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - 1		1				\$6,000.00		0.00			
17	WDIV	11/04/12	11/04/12	NBC Sun Night Football	CM	815-1130p	- - - - - 1	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
				NBC Sunday Night Footba											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Advertiser **ISS/Restore Our Future** Product **RESTORE OUR FUTURE** Estimate # **2152**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
17	WDIV	11/04/12	11/04/12	NBC Sun Night Football NBC Sunday Night Footb:	CM	815-1130p	-----1	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$20,000.00		0.00			
18	WDIV	11/05/12	11/06/12	7-9am Today Show M-FCM Today Show		7-8a (7:00 AM-8:00 AM)	11-----	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	11-----		2				\$2,500.00		0.00			
19	WDIV	11/05/12	11/06/12	M-F Local News @ 4pmCM M-F Local News @ 4pm		4p-430pm	MT-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$2,300.00		0.00			
20	WDIV	11/05/12	11/06/12	6-630pm Local 4 News M M-F Local 4 News 6-630p	CM	6P-630P	MT-----	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$5,500.00		0.00			
21	WDIV	11/05/12	11/06/12	630-7p NBC Nightly NewCM NBC Nightly News	CM	630-7p	MT-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$5,000.00		0.00			
22	WDIV	11/05/12	11/06/12	M-F Access 7-730P WheCM M-F Wheel of Fortune	CM	7P-730P	MT-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$7,000.00		0.00			
23	WDIV	11/05/12	11/06/12	Jeopardy 730-8p M-F CM M-F Jeopardy	CM	730P-8P	MT-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$7,000.00		0.00			
													Totals	44	\$212,500.00